

**Corporate Eco Forum – 2010 Annual Meeting Agenda**  
The Palace Hotel, 2 Montgomery Street, San Francisco

<b>SUNDAY, JUNE 6</b>	
6:00-8:00pm	<b>Opening Networking Reception (French Parlor)</b> Welcome Keynote: Polar Explorer <b>Robert Swan</b> , OBE
<b>MONDAY, JUNE 7</b>	
7:45-8:45am	<i>Breakfast (Gold Room)</i>
8:45-10:00am	<b>Opening Plenary (Grand Ballroom)</b>  <b>“SUSTAINABILITY: THE NEXT GROWTH ENGINE”</b> * <b>Vijay Vaitheeswaran</b> , Global Correspondent, <i>The Economist</i> (moderator) * <b>David Brand</b> , Managing Partner, New Forests * <b>Laura Ipsen</b> , SVP/GM, Smart Grid, Cisco Systems * <b>Kevin Kramer</b> , President, Growth Initiatives, Alcoa * <b>Beth Springer</b> , EVP, International and Natural Care, The Clorox Company
10:00-10:30am	Break
10:30am-Noon	<b>PEER-TO-PEER ROUNDTABLES</b> <i>Please check the back of your badge for room assignment</i>
Noon-2:00pm	<b>Lunch Plenary (Grand Ballroom)</b>  <b>“Progress Towards Measuring Sustainability”</b> * <b>Matt Kistler</b> , SVP of Sustainability, Walmart  <b>“RAPID FIRE: PERSPECTIVES FROM THE C-SUITE”</b> * <b>Miles Drake</b> , CTO, Weyerhaeuser Company * <b>Steve Ellis</b> , EVP/Head of Wholesale Banking, Wells Fargo * <b>Rick Frazier</b> , VP, Supply Chain, The Coca-Cola Company * <b>Lauralee Martin</b> , CFO, Jones Lang LaSalle * <b>Barry Vandevier</b> , CIO, Sabre Holdings
2:00-2:30pm	Break

2:30-3:45pm **SIMULTANEOUS WORKING SESSIONS**

<p><i>(Sea Cliff)</i></p> <p><b>Impact Analysis 101:</b> <i>Best-Practice in Eco-Footprinting and LCA</i></p>	<p><i>(Pacific Heights)</i></p> <p><b>Supply Chain 101:</b> <i>Best-Practice in Green Supply Chain Management</i></p>	<p><i>(Marina)</i></p> <p><b>Benchmarking on Sustainability:</b> <i>Lessons Learned in Self-Assessment</i></p>	<p><i>(Presidio)</i></p> <p><b>Optimizing Your Green Building Strategy:</b> <i>You've Picked the Low-Hanging Fruit, Now What?</i></p>	<p><i>(Napa)</i></p> <p><b>Eco-Efficient IT:</b> <i>State of the Art Practices</i></p>	<p><i>(Telegraph Hill)</i></p> <p><b>Understanding and Engaging Your Customers:</b> <i>Innovations and Lessons Learned</i></p>
<p><i>Chair:</i> <b>Patty Calkins</b>, VP of Environment, Health &amp; Safety, Xerox</p> <p><i>Kickoff Speakers:</i> <b>Kate Brass</b>, Ecomagination Leader, GE</p> <p><b>Jean Sweeney</b>, VP, Environment, Health &amp; Safety Operations, 3M</p>	<p><i>Chair:</i> <b>Rich Becks</b>, SVP Strategic Supply-Demand Solutions, E2open</p> <p><i>Kickoff Speakers:</i> <b>Mark Bissell</b>, CEO, Bissell</p> <p><b>Judy Glazer</b>, Director of Global Social and Environmental Responsibility Operations, HP</p> <p><b>Tom Schmitt</b>, Chief Solutions Officer, FedEx</p>	<p><i>Chair:</i> <b>Jason Schmitt</b>, Fund Manager, Clean Technology Fund, ArcelorMittal</p> <p><i>Kickoff Speakers:</i> <b>Wendy Pulling</b>, Director, Environmental Policy, Pacific Gas and Electric Company</p> <p><b>Len Sauers</b>, VP for Global Sustainability, Procter &amp; Gamble</p>	<p><i>Chair:</i> <b>Thomas Dekar</b>, Vice Chairman, Deloitte</p> <p><i>Kickoff Speakers:</i> <b>Bill Allemon</b>, Global Energy Efficiency Manager, Ford Motor Company</p> <p><b>Ron Herbst</b>, Head of Energy Management and Sustainability, Deutsche Bank</p>	<p><i>Chair:</i> <b>Ranjit Barthakur</b>, Advisor, Tata Consulting Services</p> <p><i>Kickoff Speakers:</i> <b>Toby Redshaw</b>, CIO, Aviva</p> <p><b>Andrew Stokes</b>, Chief Infrastructure Architect, Deutsche Bank</p> <p><b>Mark Sunday</b>, CIO, Oracle</p>	<p><i>Chair:</i> <b>Engelina Jaspers</b>, VP, Environmental Sustainability, HP</p> <p><i>Kickoff Speakers:</i> <b>Tod Arbogast</b>, VP, Sustainability and Corporate Responsibility, Avon Products</p> <p><b>Amy Leonard</b>, SVP, Product Development &amp; Sourcing, Levi Strauss &amp; Co.</p> <p><b>Christina Page</b>, Director of Climate and Energy Strategies, Yahoo!</p> <p><b>Paula Prah</b>, SVP, Communications, Public Affairs and Corporate Responsibility, Best Buy Co.</p>
<p>3:45-4:00pm</p>	<p>Break</p>				

4:00-5:15pm **SIMULTANEOUS WORKING SESSIONS**

<p><i>(Sea Cliff)</i></p> <p><b>Water 101:</b> <i>State of the Art in Corporate Water Strategy</i></p>	<p><i>(Pacific Heights)</i></p> <p><b>Assessing and Auditing Suppliers:</b> <i>Lessons Learned Across Sectors</i></p>	<p><i>(Marina)</i></p> <p><b>Getting the Data You Need for Sustainability Success:</b> <i>What's Important, What Isn't, and How to Collect It</i></p>	<p><i>(Presidio)</i></p> <p><b>Building Corporate Climate &amp; Energy Strategy Without Clear Price Signals:</b> <i>What Now?</i></p>	<p><i>(Napa)</i></p> <p><b>Responding to Mounting Social &amp; Regulatory Pressure on Chemicals:</b> <i>Does it Pay to be Proactive?</i></p>	<p><i>(Telegraph Hill)</i></p> <p><b>Taking Greener Products from Concept to Market:</b> <i>Keys to Success</i></p>
<p><i>Chair:</i> <b>Laurent Auguste</b>, President and CEO, Veolia Water Americas</p> <p><i>Kickoff Speakers:</i> <b>Carrie Freeman</b>, Director, Sustainable Business Innovation, Intel</p> <p><b>Jeff Seabright</b>, VP for Environment and Water, The Coca-Cola Company</p>	<p><i>Chair:</i> <b>John Paterson</b>, VP of Supply and Chief Procurement Officer, IBM</p> <p><i>Kickoff Speakers:</i> <b>Dean Edwards</b>, Chief Procurement Officer, Kaiser Permanente</p> <p><b>Linda Nordgren</b>, Group VP, Supply Chain and Strategic Sourcing, Safeway</p>	<p><i>Chair:</i> <b>Jon Chorley</b>, VP, Supply Chain Execution and Prod. Lifecycle Mgmt Strategy, Oracle</p> <p><i>Kickoff Speakers:</i> <b>Wayne Balta</b>, VP of Corporate Environmental Affairs and Product Safety, IBM</p> <p><b>Ian Hudson</b>, Head, Corporate Responsibility, Transocean</p> <p><b>Valerie Patrick</b>, Sustainability Advocate, Bayer</p>	<p><i>Chair:</i> <b>Robert Accarino</b>, Director, Global Energy Strategy, Abbott</p> <p><i>Kickoff Speakers:</i> <b>Liba Rubenstein</b>, Director, Global Energy Initiative, News Corporation</p> <p><b>David Constable</b>, VP, Energy, Environment, Safety &amp; Health, Lockheed Martin</p> <p><b>Mark Way</b>, SVP, Sustainability and Emerging Risk Management, Swiss Re</p>	<p><i>Chair:</i> <b>Alice Wheelwright</b>, VP of Global Initiatives and Sustainability Leader, Ecolab</p> <p><i>Kickoff Speakers:</i> <b>Kathy Gerwig</b>, VP, Workplace Safety &amp; Environmental Stewardship Officer, Kaiser Permanente</p> <p><b>Alexander Marshall</b>, President and Managing Director, LANXESS</p> <p><b>Mark Newton</b>, Director of Sustainable Business, Dell</p> <p><b>Charles Ruffing</b>, Director, Health, Safety, Environment &amp; Sustainability, Eastman Kodak</p>	<p><i>Chair:</i> <b>Rupesh Shah</b>, Director, Corporate Sustainability, Intuit</p> <p><i>Kickoff Speakers:</i> <b>Charlie Brown</b>, GreenXchange Lead, Nike</p> <p><b>Bill Morrissey</b>, VP, Environmental Sustainability, The Clorox Company</p> <p><b>Ralph Reid</b>, VP, Corporate Social Responsibility, Sprint</p>
<p>5:15-6:00pm</p>	<p>Break</p>				
<p>6:00pm</p>	<p>Buses depart for Asian Art Museum from Palace Hotel</p>				
<p>6:15-9:30pm</p>	<p align="center"><i>Gala Dinner (Asian Art Museum)</i></p> <p align="center"><b>Presentation of the 2010 C.K. Prahalad Global Sustainability Leadership Award</b></p> <p align="center">Special Guests:</p> <p align="center">* <b>Lord Michael Hastings CBE</b>, Global Head of Citizenship and Diversity, KPMG International</p> <p align="center">* <b>Thomas E. Lovejoy</b>, Biodiversity Chair, The Heinz Center, and Professor, George Mason University</p> <p align="center">* <b>Mindy Lubber</b>, President, Ceres</p> <p align="center">* <b>Glenn Prickett</b>, Chief External Affairs Officer, The Nature Conservancy</p>				

TUESDAY, JUNE 8					
7:45-8:45am	Breakfast/Networking				
8:45-10:00am	<p><i>Plenary (Grand Ballroom)</i></p> <p><b>“SUSTAINABILITY AS KEY DRIVER OF INNOVATION”</b></p> <p><b>Remarks</b></p> <p>* <b>K.R. Sridhar</b>, CEO, Bloom Energy</p> <p><b>Panel Discussion:</b></p> <p>* <b>Jeff Taylor</b>, Bureau Chief and Managing Editor, Company News, Bloomberg News (Moderator)</p> <p>* <b>Sue Cischke</b>, Group VP, Sustainability, Environment and Safety Engineering, Ford Motor Company</p> <p>* <b>Dan Reicher</b>, Director of Climate &amp; Energy Initiatives, Google</p> <p>* <b>S. Ramadorai</b>, Chairman, Tata Elxsi, and Vice Chairman, Tata Consultancy Services</p>				
10:00-10:30am	Break				
<b>10:30-11:45am SIMULTANEOUS WORKING SESSIONS</b>					
<p><i>(Sea Cliff)</i></p> <p><b>Making Industry Collaboration More Impactful:</b> <i>Sharing Lessons Learned Across Sectors</i></p>	<p><i>(Pacific Heights)</i></p> <p><b>Monetizing Intangible Eco Costs and Benefits:</b> <i>What Works</i></p>	<p><i>(Marina)</i></p> <p><b>Getting Your Suppliers and Partners to Go Greener</b> <i>What Works, What Doesn't?</i></p>	<p><i>(Presidio)</i></p> <p><b>The Role of IT in Driving Smart Eco Strategy &amp; Innovation:</b> <i>Gaps &amp; Opportunities</i></p>	<p><i>(Napa)</i></p> <p><b>Towards a More Sustainable Food System:</b> <i>What's Working, What's Needed?</i></p>	<p><i>(Telegraph Hill)</i></p> <p><b>The Smart Grid:</b> <i>Whiteboard for Eco-Innovation</i></p>
<p><i>Chair:</i> <b>Jim Miller</b>, EVP of Industrial, Multimedia &amp; Automotive, Sanmina-SCI</p> <p><i>Kickoff Speakers:</i> <b>Judy Glazer</b>, Director of Global Social &amp; Environmental Responsibility Operations, HP</p> <p><b>David Hitchings</b>, Director GreeNG, Northrop Grumman</p> <p><b>Sara Kendall</b>, VP, EHS &amp; Sustainability, Weyerhaeuser</p> <p><b>Beth Davies Ryan</b>, VP, Corporate Relations, Diageo</p>	<p><i>Chair:</i> <b>Lauralee Martin</b>, Global Chief Marketing &amp; Financial Officer, Jones Lang LaSalle</p> <p><i>Kickoff Speakers:</i> <b>Gretchen Daily</b>, Bing Professor of Environmental Science, Stanford University</p> <p><b>John Williams</b>, SVP, National Director Sustainable Development, HDR</p>	<p><i>Chair:</i> <b>Elizabeth Sturcken</b>, Managing Director, Corp. Partnerships, Environmental Defense Fund</p> <p><i>Kickoff Speakers:</i> <b>Nidhi Munjal</b>, Senior Manager, Sustainability, Walmart</p> <p><b>Edward Norton</b>, Senior Advisor for Environment, TPG Capital</p> <p><b>Ric Erdheim</b>, Senior Counsel, Philips Electronics</p>	<p><i>Chair:</i> <b>Mike Guggemos</b>, Vice President, Global IT Operations, Motorola</p> <p><i>Kickoff Speakers:</i> <b>Rob Bernard</b>, Chief Environmental Strategist, Microsoft</p> <p><b>James E. Davis</b>, Executive Director SAP Sustainability, Energy &amp; Carbon Impact, SAP</p> <p><b>Barry Vandevier</b>, CIO, Sabre Holdings</p>	<p><i>Chair:</i> <b>Thomas Lovejoy</b>, Heinz Center Biodiversity Chair, Professor, George Mason University</p> <p><i>Kickoff Speakers:</i> <b>Erin Fitzgerald</b>, VP Sustainability, Innovation Center for U.S. Dairy</p> <p><b>Kevin Igli</b>, SVP and Chief Environmental, Health &amp; Safety Officer, Tyson Foods</p>	<p><i>Chair:</i> <b>Greg Dalton</b>, VP, The Commonwealth Club of California</p> <p><i>Kickoff Speakers:</i> <b>Mark Aggar</b>, Director, Environmental Technology Strategy, Microsoft</p> <p><b>Chris Bennett</b>, EVP and Chief Strategy, Policy &amp; Business Process Improvement Officer, NextEra Energy, Inc.</p> <p><b>Rebecca Ranich</b>, Director, Energy Consulting, Deloitte Consulting</p>

Noon-1:30pm	<p><b>Lunch Plenary (Grand Ballroom)</b></p> <p><b>“TAKING SUSTAINABILITY TO SCALE”</b></p> <p>* <b>Hon. Robert Hill</b>, Chairman, Australian Carbon Trust (moderator)  * <b>John W. McDonald</b>, VP and Chief Technology Officer, Chevron  * <b>Kevin Ponticelli</b>, Chairman, U.S. Dairy Research Institute  * <b>Terry Tamminen</b>, CEO, Seventh Generation Advisors  * <b>Ron Weidner</b>, Chief Investment Officer, Allianz Real Estate</p>																								
1:30-2:00pm	Break																								
2:00-3:15pm	<p><b>SIMULTANEOUS WORKING SESSIONS</b></p> <p><b>“Building on Scaling Successes to Date: Lessons &amp; Opportunities”</b></p> <table border="1" data-bbox="341 504 1494 1512"> <thead> <tr> <th data-bbox="349 535 584 766" style="text-align: center;">(Sea Cliff)</th> <th data-bbox="609 535 803 766" style="text-align: center;">(Pacific Heights)</th> <th data-bbox="828 535 1031 766" style="text-align: center;">(Marina)</th> <th data-bbox="1063 535 1258 766" style="text-align: center;">(Napa)</th> <th data-bbox="1291 535 1485 766" style="text-align: center;">(Telegraph Hill)</th> </tr> </thead> <tbody> <tr> <td data-bbox="349 598 584 766" style="text-align: center;"> Scaling:  <b>Driving Employee Engagement on Sustainability Across the Entire Enterprise</b> </td> <td data-bbox="609 598 803 766" style="text-align: center;"> Scaling:  <b>Reducing Waste</b> </td> <td data-bbox="828 598 1031 766" style="text-align: center;"> Scaling:  <b>Green Building</b> </td> <td data-bbox="1063 598 1258 766" style="text-align: center;"> Scaling:  <b>Corporate Green Fleets</b> </td> <td data-bbox="1291 598 1485 766" style="text-align: center;"> Scaling:  <b>Green IT</b> </td> </tr> <tr> <td data-bbox="349 798 584 945"> <i>Chair:</i>  <b>Shelley Billik</b>, VP Environmental Initiatives, Warner Bros. </td> <td data-bbox="609 798 803 976"> <i>Chair:</i>  <b>Beth Stevens</b>, SVP, Corporate Environmental Affairs, The Walt Disney Company </td> <td data-bbox="828 798 1031 945"> <i>Chair:</i>  <b>Michael Jordan</b>, SVP, Sustainability Strategy, Jones Lang LaSalle </td> <td data-bbox="1063 798 1258 1008"> <i>Chair:</i>  <b>Mitch Jackson</b>, Staff VP, Environmental Affairs &amp; Sustainability, FedEx </td> <td data-bbox="1291 798 1485 1008"> <i>Chair:</i>  <b>Pat Tiernan</b>, Executive Director, Climate Savers Computing Initiative, Climate Savers Computing </td> </tr> <tr> <td data-bbox="349 976 584 1144"> <i>Kickoff Speakers:</i>  <b>Christy Conslor</b>, VP of Leadership Planning &amp; Sustainability, Safeway   <b>Gretchen Hancock</b>, Manager, EHS Program, GE </td> <td data-bbox="609 997 803 1512"> <i>Kickoff Speakers:</i>  <b>John Fojut</b>, VP, Corporate Sustainability, Kohl's Department Stores   <b>Paul Narog</b>, Manager, EHS Operations, Environmental Operations, 3M   <b>Carl Rush</b>, VP, Organic Growth, Waste Management </td> <td data-bbox="828 976 1031 1438"> <i>Kickoff Speakers:</i>  <b>Joseph Higgins</b>, VP, Infrastructure Engineering, Fidelity Investments   <b>Maribeth Malloy</b>, Director, ESH Strategy, Policy &amp; Advocacy, Lockheed Martin   <b>Laura Rodormer</b>, Director, Corporate Citizenship, McKesson </td> <td data-bbox="1063 1039 1258 1417"> <i>Kickoff Speakers:</i>  <b>Lee Broughton</b>, Director of Corporate Identity &amp; Sustainability, Enterprise Holdings   <b>Beth Shiroishi</b>, Assistant VP, Citizenship &amp; Sustainability, AT&amp;T </td> <td data-bbox="1291 1039 1485 1270"> <i>Kickoff Speakers:</i>  <b>Darren McGann</b>, Green IT Leader, KPMG   <b>JP Rangaswami</b>, Chief Scientist, BT Group </td> </tr> </tbody> </table>					(Sea Cliff)	(Pacific Heights)	(Marina)	(Napa)	(Telegraph Hill)	Scaling: <b>Driving Employee Engagement on Sustainability Across the Entire Enterprise</b>	Scaling: <b>Reducing Waste</b>	Scaling: <b>Green Building</b>	Scaling: <b>Corporate Green Fleets</b>	Scaling: <b>Green IT</b>	<i>Chair:</i> <b>Shelley Billik</b> , VP Environmental Initiatives, Warner Bros.	<i>Chair:</i> <b>Beth Stevens</b> , SVP, Corporate Environmental Affairs, The Walt Disney Company	<i>Chair:</i> <b>Michael Jordan</b> , SVP, Sustainability Strategy, Jones Lang LaSalle	<i>Chair:</i> <b>Mitch Jackson</b> , Staff VP, Environmental Affairs & Sustainability, FedEx	<i>Chair:</i> <b>Pat Tiernan</b> , Executive Director, Climate Savers Computing Initiative, Climate Savers Computing	<i>Kickoff Speakers:</i> <b>Christy Conslor</b> , VP of Leadership Planning & Sustainability, Safeway  <b>Gretchen Hancock</b> , Manager, EHS Program, GE	<i>Kickoff Speakers:</i> <b>John Fojut</b> , VP, Corporate Sustainability, Kohl's Department Stores  <b>Paul Narog</b> , Manager, EHS Operations, Environmental Operations, 3M  <b>Carl Rush</b> , VP, Organic Growth, Waste Management	<i>Kickoff Speakers:</i> <b>Joseph Higgins</b> , VP, Infrastructure Engineering, Fidelity Investments  <b>Maribeth Malloy</b> , Director, ESH Strategy, Policy & Advocacy, Lockheed Martin  <b>Laura Rodormer</b> , Director, Corporate Citizenship, McKesson	<i>Kickoff Speakers:</i> <b>Lee Broughton</b> , Director of Corporate Identity & Sustainability, Enterprise Holdings  <b>Beth Shiroishi</b> , Assistant VP, Citizenship & Sustainability, AT&T	<i>Kickoff Speakers:</i> <b>Darren McGann</b> , Green IT Leader, KPMG  <b>JP Rangaswami</b> , Chief Scientist, BT Group
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3:30-4:30pm	<p><b>Closing Plenary (Grand Ballroom)</b></p> <p><b>“TOP TAKEAWAYS &amp; NEXT STEPS”</b></p> <p>* <b>Roberta Bowman</b>, SVP and Chief Sustainability Officer, Duke Energy  * <b>Neil Hawkins</b>, VP, Sustainability and EH&amp;S, Dow Chemical Company  * <b>Jim Miller</b>, EVP of Industrial, Multimedia and Automotive, Sanmina-SCI  * <b>Toby Redshaw</b>, CIO, Aviva  * <b>Len Sauers</b>, VP of Global Sustainability, Procter &amp; Gamble</p>																								
4:30-6:00pm	Members-Only Closing Reception																								
4:30-6:00pm	<p><b>Special Event with Commonwealth Club (Grand Ballroom)</b></p> <p><b>“A DIALOGUE WITH DAN HESSE, CEO, SPRINT NEXTEL”</b></p>																								