

\*Unless otherwise noted, all sessions below to be held on a not-for-attribution basis (“Chatham House Rules”)

SUNDAY, JUNE 5					
6:00-8:00pm	<i>Opening Networking Reception</i>				
MONDAY, JUNE 6					
7:45-8:30am	<i>Breakfast</i>				
	<p><b>Opening “Town Hall” Meeting for All Participants</b>  <b>Ritz-Carlton Ballroom</b></p> <p><b>“DEFINING NEXT PRACTICE IN SUSTAINABILITY”</b></p> <p><i>Remarks: Gov. Christine Todd Whitman, President, The Whitman Strategy Group</i></p> <p><i>Conversation-Starter Remarks from:</i></p> <ul style="list-style-type: none"> <li>* <b>Tod Arbogast</b>, VP, Sustainability &amp; Corporate Responsibility, Avon</li> <li>* <b>Rob Bernard</b>, Chief Environmental Strategist, Microsoft</li> <li>* <b>Kathy Gerwig</b>, VP, Environmental Stewardship, Kaiser Permanente</li> <li>* <b>Ann Klee</b>, VP, Corporate Environmental Programs, General Electric</li> <li>* <b>Rick Needham</b>, Director, Green Business Operations, Google</li> <li>* <b>Mark Way</b>, SVP, Sustainability &amp; Emerging Risk Management, Swiss Re</li> <li>* <b>Mike Robinson</b>, VP, Environment, Energy and Safety Policy, General Motors</li> </ul>				
10:00-10:30am	Break				
10:30-Noon	<b>SIMULTANEOUS ROUNDTABLES</b>				
(1) <i>Jefferson Room</i>	(2) <i>Roosevelt Room</i>	(3) <i>Lincoln Room</i>	(4) <i>Salon IIIA</i>	(5) <i>Salon IIIB</i>	(6) <i>Washington Rm.</i>
<b>Carbon Conundrums:</b> <i>Scope 3 &amp; Related Challenges Facing Best-Practice Companies</i>	<b>Shaping Win-Win Policy Outcomes:</b> <i>What’s Worked, What’s Needed?</i>	<b>Using Social Media &amp; Social Networking for Sustainability Engagement:</b> <i>What Works and What Doesn’t</i>	<b>Redefining Business as Usual:</b> <i>Sustainability as Driver of New Business Models</i>	<b>Successes in Sustainable Product Innovation:</b> <i>“How We Did It”</i>	<b>Greening Your Buildings &amp; Facilities Portfolio:</b> <i>Developing a Strategy that Pays Off</i>
<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>
<b>Patty Calkins</b> , VP, Global Environment, Health, Safety & Sustainability, Xerox (Moderator)  <b>Wayne Balta</b> , VP of Corporate Environmental Affairs & Product Safety, IBM; and <b>Edan Dionne</b> , Director, Corporate Environmental	<b>Christine Todd Whitman</b> , President, The Whitman Strategy Group (Moderator)  <b>Steven Kline</b> , VP, Corporate Environmental & Federal Affairs, CSO, Pacific Gas and Electric  <b>Michael Terrell</b> ,	<b>Andrew Stokes</b> , Chief Infrastructure Architect, Deutsche Bank (Moderator)  <b>JP Rangaswami</b> , Chief Scientist, Salesforce.com  <b>Arlin Wasserman</b> , VP, Sustainability & Corporate Responsibility, Sodexo	<b>Jon Lauckner</b> , President, GM Ventures (Moderator)  <b>Kevin Kramer</b> , President, Growth Initiatives, Alcoa  <b>Marvin (Ray) Risco</b> , President, Weyerhaeuser Solutions, Weyerhaeuser	<b>Len Sauers</b> , VP, Global Sustainability, Procter & Gamble (Moderator)  <b>Michael (Micky) Bly</b> , Global Leader/Exec. Director, General Motors  <b>Charles Ruffing</b> , Director, HSE & Sustainability,	<b>Joe Higgins</b> , VP Engineering, Fidelity Investments (Moderator)  <b>John Fojut</b> , VP, Corporate Sustainability, Kohl’s Department Stores  <b>Ian Olson</b> , Director of Sustainability, Darden Restaurants

Affairs, IBM <b>James (Jim) Sullivan</b> , VP, Sustainability, SAP	Policy Counsel, Google <b>John Viera</b> , Director of Sustainability, Ford Motor Company	<b>Ryan Whisnant</b> , Director of Sustainability, SunGard	<b>Carl Rush</b> , SVP, Organic Growth, Waste Management	Eastman Kodak <b>Bill Steers</b> , GM, Communications & Corporate Responsibility, ArcelorMittal	
Noon-1:45pm	<b>Lunch Plenary (*On the Record)</b> <b>Ritz-Carlton Ballroom</b>  <i>Keynote Remarks: Ray Lane</i> , Managing Partner, Kleiner Perkins Caufield & Byers  <b>“ORGANIZING FOR SUSTAINABILITY INNOVATION”</b>  * <b>Dan Cherian</b> , GM, Sustainable Business & Innovation, Nike * <b>John Horn</b> , VP, Research & Development, 3M * <b>Bob Kumpf</b> , Chief Administrative Officer, Bayer MaterialScience * <b>Nancy Tuor</b> , Group President, CH2M HILL				
1:45-2:15pm	Break				
2:15-3:45pm <b>SIMULTANEOUS ROUNDTABLES</b>					
(7) <i>Washington Rm</i>	(8) <i>Jefferson Room</i>	(9) <i>Salon IIIA</i>	(10) <i>Roosevelt Room</i>	(11) <i>Salon IIIB</i>	(12) <i>Lincoln Room</i>
<b>Redefining the Modern Office Environment:</b> <i>How Green Initiatives Can Cut Costs, Boost Productivity, &amp; Bust Silos</i>	<b>Working Towards “Zero Impact”:</b> <i>Lessons Learned on the Road to Carbon Neutrality and Zero Waste</i>	<b>Integrating Sustainability into Core Business Strategy—and Everything We Do:</b> <i>Proven Techniques, Fresh Ideas</i>	<b>Renewable Energy Investments:</b> <i>Choosing Right and Getting ROI</i>	<b>Overcoming the Biggest Challenges in Employee Engagement:</b> <i>Common Obstacles and Solutions</i>	<b>Putting a Monetary Value on Nature:</b> <i>Getting the Numbers Right</i>
<i>Kickoff Remarks:</i> <b>Andrew Stokes</b> , Chief Information Architect, Deutsche Bank (Moderator)  <b>Darren McGann</b> , Green IT Lead, KPMG  <b>Rupesh Shah</b> , Director of Corporate Sustainability, Intuit	<i>Kickoff Remarks:</i> <b>Bill Morrissey</b> , VP, The Clorox Company (Moderator)  <b>Mike Robinson</b> , VP, Environment, Energy and Safety Policy, General Motors  <b>Liba Rubenstein</b> , Director, Global Energy Initiative, News Corporation	<i>Kickoff Remarks:</i> <b>Sara Kendall</b> , VP, EHS & Sustainability, Weyerhaeuser (Moderator)  <b>Tod Arbogast</b> , VP, Sustainability & Corporate Responsibility, Avon  <b>Joseph Danko</b> , P.E., SVP, Global Director Sustainable Solutions, CH2M HILL  <b>Valerie Patrick</b> , Sustainability Advocate, Bayer  <b>Scott Tew</b> , Executive Director, Center for Energy Efficiency & Sustainability,	<i>Kickoff Remarks:</i> <b>Avi Sahi</b> , Partner, Sustainable Business & Innovation Lab, Nike (Moderator)  <b>Brian Boyd</b> , VP, Worldwide Environment, Health & Safety, Johnson & Johnson  <b>Tari Emerson</b> , Director, Energy and Capital Projects, Kohl's Department Stores  <b>Rick Needham</b> , Director, Green Business Operations, Google	<i>Kickoff Remarks:</i> <b>John Rego</b> , Director, Sustainability, Sony Pictures (Moderator)  <b>Emil Dzuray</b> , Chief Sustainability Officer, U.S. Postal Service  <b>Luis Miguel Fernandez</b> , Chief Corporate Officer, Gamesa  <b>Ian Hudson</b> , Head, Corporate Responsibility, Transocean	<i>Kickoff Remarks:</i> <b>Dave Kiser</b> , VP, Environment, Health, Safety & Sustainability, International Paper (Moderator)  <b>Neil Hawkins</b> , VP, Sustainability and EH&S, The Dow Chemical Company  <b>Glenn Prickett</b> , The Nature Conservancy

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3:45-4:00pm	Break				
<p>4:00-5:30pm <b>SPECIAL ROUNDTABLES WITH OUTSIDE GUESTS including (partial list):</b></p> <ul style="list-style-type: none"> <li>* <b>Steve Clemons</b>, Senior Fellow, New America Foundation</li> <li>* <b>Sherri Goodman</b>, SVP, General Counsel &amp; Corporate Secretary, CNA</li> <li>* <b>Governor Tony Knowles</b>, President, National Energy Policy Institute (NEPI)</li> <li>* <b>Jonathan Lash</b>, President, World Resources Institute</li> <li>* <b>Mindy Lubber</b>, President, Ceres</li> <li>* <b>Jessica Mathews</b>, President, Carnegie Endowment for International Peace</li> <li>* <b>Ray Offenheiser</b>, President, Oxfam America</li> <li>* <b>Carter Roberts</b>, President and CEO of World Wildlife Fund–US</li> <li>* <b>David Sandalow</b>, Assistant Secretary of Energy for Policy &amp; International Affairs</li> <li>* <b>Jigar Shah</b>, CEO, Carbon War Room</li> <li>* <b>Phil Sharp</b>, President, Resources for the Future</li> <li>* <b>Mark Tercek</b>, President and CEO, The Nature Conservancy</li> </ul>					
<p>(13) <i>Lincoln Room</i></p> <p><b>The Leading Edge in Green Data Centers: Best and Next Practices</b></p>	<p>(14) <i>Washington Room</i></p> <p><b>Preparing Your Company for Climate Disruption &amp; Resource Constraints: Risks, Opportunities and Solutions</b></p>	<p>(15) <i>Roosevelt Room</i></p> <p><b>Getting Ahead of the Curve on Green Buildings &amp; Facilities: Three Next Practices</b></p>	<p>(16) <i>Jefferson Room</i></p> <p><b>Filling the Sustainability Void: Opportunities for Business to Solve Problems that Governments Can't (or Won't)</b></p>	<p>(17) <i>Salon IIIA</i></p> <p><b>Shaping Our Energy Future: Pivotal Issues and Opportunities</b></p>	<p>(18) <i>Salon IIIB</i></p> <p><b>Next Practice in Business-NGO Engagement: Building on What Works—Avoiding What Doesn't</b></p>
<p><i>Kickoff Remarks:</i></p> <p><b>Andrew Stokes</b>, Chief Infrastructure Architect, Deutsche Bank (Moderator)</p> <p><b>Mark Aggar</b>, Sr. Director, Environmental Technology Strategy, Microsoft</p> <p><b>Samuel J. Brick</b>, VP Data Center Infrastructure, American Express Technologies</p> <p><b>John Pflueger</b>, Principal Environmental Strategist, Dell</p>	<p><i>Kickoff Remarks:</i></p> <p><b>Steve Starbuck</b>, Americas Climate Change and Sustainability Services Leader, Ernst &amp; Young (Moderator)</p> <p><b>Raymond Offenheiser</b>, President, Oxfam America</p> <p><b>Jeff Seabright</b>, VP, Environment and Water, Coca-Cola</p> <p><b>Mark Way</b>, SVP, Sustainability &amp; Emerging Risk Management, Swiss Re</p>	<p><i>Kickoff Remarks:</i></p> <p><b>Bracken Hendricks</b>, Senior Fellow, Center for American Progress (Moderator)</p> <p><b>Michael Groppi</b>, SVP, Energy, Sustainability and Technology Solutions, Grubb &amp; Ellis</p> <p><b>Ron Herbst</b>, Head of Energy Management and Sustainability, Deutsche Bank</p>	<p><i>Kickoff Remarks:</i></p> <p><b>Aimée Christensen</b>, CEO, Christensen Global Strategies and Program Chair, World Climate Summit (Moderator)</p> <p><b>Jonathan Lash</b>, President, World Resources Institute</p> <p><b>Jessica T. Mathews</b>, President, Carnegie Endowment for International Peace</p>	<p><i>Kickoff Remarks:</i></p> <p><b>Governor Tony Knowles</b>, President, National Energy Policy Institute (Moderator)</p> <p><b>Roberta Bowman</b>, SVP &amp; Chief Sustainability Officer, Duke Energy</p> <p><b>David Sandalow</b>, Assistant Secretary of Energy for Policy and International Affairs</p> <p><b>Jigar Shah</b>, CEO, Carbon War Room</p> <p><b>Dr. Ellen Williams</b>, Chief Scientist, BP</p>	<p><i>Kickoff Remarks:</i></p> <p><b>Kerry Coughlin</b>, Regional Director, Americas, Marine Stewardship Council</p> <p><b>Mindy Lubber</b>, President, Ceres</p> <p><b>Scott Paul</b>, Director, Forest Campaign, Greenpeace US</p> <p><b>Carter Roberts</b>, President and CEO of World Wildlife Fund–US</p> <p><b>Mark Tercek</b>, President and CEO, The Nature Conservancy</p>
5:30-6:00pm	Break				

6:00pm	Buses depart from The Ritz Carlton for The Newseum				
6:30-9:30pm	<p align="center"><b>GALA DINNER - The Newseum</b></p> <p align="center"><b>Presentation of the 2010 C.K. Prahalad Global Sustainability Leadership Award</b></p> <p align="center"><i>Keynote Remarks: Yvo de Boer, Global Advisor, Climate Change &amp; Sustainability, KPMG</i></p>				
<b>TUESDAY, JUNE 7</b>					
7:45-8:45am	Breakfast/Networking				
8:45-10:00am	<p align="center"><b>Plenary (*On the Record)</b> <b>Ritz-Carlton Ballroom</b></p> <p align="center"><i>Guest EcoInnovator: *Kevin Surace, Chairman and CEO, Serious Materials</i></p> <p align="center"><b>NEXT PRACTICE IN SUPPLY CHAIN MANAGEMENT:</b> <b><i>Preparing for Sustainability Realities of 2015 and Beyond</i></b></p> <p align="center">* <b>Jessica Blume</b>, Principal, Deloitte (Chair) * <b>Mike Faircloth</b>, Chief Supply Chain Officer, Hanesbrands * <b>Rick Frazier</b>, VP, Supply Chain, The Coca-Cola Company * <b>Angel Mendez</b>, SVP, Customer Value Chain Management, Cisco</p>				
10:00-10:30am	Break				
10:30-Noon	<b>SIMULTANEOUS ROUNDTABLES</b>				
<p align="center"><i>(19)</i> <i>Roosevelt Rm.</i></p> <p align="center"><b>Top Challenges in Sustainable Supply Chain Management:</b> <i>Common Obstacles, Possible Solutions</i></p>	<p align="center"><i>(20)</i> <i>Lincoln Room</i></p> <p align="center"><b>“IT for Green:” Connecting the Dots to Improve Business Eco-Intelligence:</b> <i>The State of the Art</i></p>	<p align="center"><i>(21)</i> <i>Jefferson Room</i></p> <p align="center"><b>Driving Radical Eco-Efficiencies Across the Enterprise:</b> <i>Lessons Learned and Next Practices</i></p>	<p align="center"><i>(22)</i> <i>Washington Rm.</i></p> <p align="center"><b>Tools for Assessing the ROI of Sustainability Initiatives:</b> <i>In-Depth Review of Two New Methods</i></p>	<p align="center"><i>(23)</i> <i>Salon IIIA</i></p> <p align="center"><b>Building the Bridge to a “Smart” Future:</b> <i>Business Opportunities and Needs</i></p>	<p align="center"><i>(24)</i> <i>Salon IIIB</i></p> <p align="center"><b>Water &amp; Sustainability:</b> <i>The Road Ahead for Next Practice Companies</i></p>
<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>	<i>Presentations:</i>	<i>Kickoff Remarks:</i>	<i>Kickoff Remarks:</i>
<b>Jim Miller</b> , VP, Worldwide Operations, Google (Moderator)	<b>Andrew Stokes</b> , Chief Information Architect, Deutsche Bank (Moderator)	<b>Sandy Marshall</b> , President & Managing Director, LANXESS (Moderator)	<b>P.J. Simmons</b> , Chair Corporate Eco Forum (Moderator)	<b>Rob Bernard</b> , Chief Environmental Strategist, Microsoft (Moderator)	<b>Jeff Seabright</b> , VP Environment and Water, Coca-Cola (Moderator)
<b>Rich Becks</b> , General Manager, High Technology, E2open	<b>Ranjit Barthakur</b> , Advisor, Tata Consultancy Services	<b>Don Bartell</b> , Senior Director, Corporate Sustainability, Motorola Solutions	<b>Stephane Larocque</b> , VP, HDR Decision Economics on HDR’s “Sustainable Return on Investment” (SROI) Method	<b>David Bartlett</b> , VP, Industry Solutions, IBM	<b>Jeff Fulgham</b> , CSO & ecomagination Leader, General Electric
<b>Susan Brownell</b> , VP, Supply Management, U.S. Postal Service	<b>Jon Chorley</b> , CSO & VP, Oracle Applications, Oracle	<b>John Disharoon</b> , Sustainable Development Director, Caterpillar	<b>Clift Montague</b> , Chief Strategic Officer, Albert Kahn Family of Companies on “Sustainability Capitalization Tool”	<b>José Iglesias</b> , VP, Green IT / Smart Grid Solutions, Symantec	<b>Ed Pinero</b> , EVP & ND Chief Sustainability Officer, Veolia Water
<b>Darrell Zavitz</b> , VP, Supply Chain, Dow Chemical	<b>Cynthia Curtis</b> , Chief Sustainability Officer, CA Technologies	<b>Maribeth Malloy</b> , Director, Strategy, Policy and		<b>Byron Washom</b> , Director, Strategic Energy Initiatives,	<b>Raj Rajan</b> , VP, Global Sustainability,

		Advocacy, Lockheed Martin		UC San Diego	Technical Leader & VP Engineering, Water, Energy & Waste, Ecolab
Noon-1:30pm	<p style="text-align: center;"><b><i>Lunch Plenary (*On the Record)</i></b> <b><i>Ritz-Carlton Ballroom</i></b></p> <p style="text-align: center;"><i>Guest EcoInnovator: John S. Shegerian</i>, Chairman and CEO of Electronic Recyclers International</p> <p style="text-align: center;"><b>“NEXT PRACTICE IN ENGAGING CONSUMERS ON SUSTAINABILITY”</b></p> <p style="text-align: center;">* <b>Engelina Jaspers</b>, VP, Environmental Sustainability, Hewlett-Packard (Moderator)  * <b>Mike Harrison</b>, Chief Brand Officer, Timberland  * <b>Matt Kistler</b>, Senior Vice President, Marketing Operations, Walmart  * <b>Gavin Neath</b>, SVP, Sustainability, Unilever  * <b>Beth Stevens</b>, SVP, Corporate Citizenship, Walt Disney Company</p>				
1:30-2:00pm	Break				
2:00-3:15pm	<b>SIMULTANEOUS ROUNDTABLES</b>				
	<p style="text-align: center;">(25) <i>Roosevelt Room</i></p> <p style="text-align: center;"><b>Next Steps in Consumer Engagement on Sustainability:</b> <i>Building on What Works, Forging New Ground</i></p> <p><i>Kickoff Remarks:</i></p> <p><b>Gavin Neath</b>, SVP, Sustainability, Unilever (Moderator)</p> <p><b>Suhas Apte</b>, VP, Global Sustainability, Kimberly-Clark</p> <p><b>Lee Broughton</b>, Director, Corporate Identity &amp; Sustainability, Enterprise Holdings</p>	<p style="text-align: center;">(26) <i>Lincoln Room</i></p> <p style="text-align: center;"><b>Next Practice in Sustainability Reporting:</b> <i>Cutting-Edge Trends and Tools</i></p> <p><i>Kickoff Remarks:</i></p> <p><b>Elie Atme</b>, Director, Sustainability, Spectra Energy (Moderator)</p> <p><b>Marty Etzel</b>, VP Sustainability Solutions, SAP</p> <p><b>Nancy Keith Kelly</b>, Director, Stakeholder Engagement, Environmental Sustainability, Hewlett Packard</p> <p><b>Rebecca Ranich</b>, Federal Energy Management and Sustainability Sector</p>	<p style="text-align: center;">(27) <i>Washington Room</i></p> <p style="text-align: center;"><b>Supply Chains and the Power of \$3 Trillion:</b> <i>High-Leverage Opportunities for CEF Members to Pursue</i></p> <p><i>Working Discussion chaired by</i></p> <p><b>Rick Frazier</b>, VP, Supply Chain, The Coca-Cola Company</p>	<p style="text-align: center;">(28) <i>Salon IIIA</i></p> <p style="text-align: center;"><b>Energy, Buildings and the Power of \$3 Trillion:</b> <i>High-Leverage Opportunities for CEF Members to Pursue</i></p> <p><i>Working Discussion chaired by</i></p> <p><b>Pat Tiernan</b>, CSO, TPG Capital</p>	<p style="text-align: center;">(29) <i>Jefferson Room</i></p> <p style="text-align: center;"><b>IT and the Power of \$3 Trillion:</b> <i>High-Leverage Opportunities for CEF Members to Pursue</i></p> <p><i>Working Discussion co-chaired by</i></p> <p><b>Andrew Stokes</b>, Chief Infrastructure Architect, Deutsche Bank (Chair, CEF Green IT Leaders Group)</p> <p><b>Ernest Von Simson</b>, Senior Partner, Ostriker von Simson</p>

	Leader, Deloitte			
3:15-3:30pm	Switch Break			
3:30-4:30pm	<p style="text-align: center;"><i>Closing “Town Hall” Meeting for All Participants Ritz-Carlton Ballroom</i></p> <p style="text-align: center;"><b>“THE POWER OF THREE TRILLION: TOP TAKEAWAYS &amp; NEXT STEPS”</b></p> <p style="text-align: center;"><i>Full group discussion with initial remarks by:</i></p> <ul style="list-style-type: none"> <li>* <b>Patty Calkins</b>, VP, Global Environment, Health, Safety &amp; Sustainability, Xerox</li> <li>* <b>Sue Cischke</b>, Group VP, Sustainability, Environment and Safety Engineering, Ford Motor</li> <li>* <b>Mitch Jackson</b>, VP, Environmental Affairs &amp; Sustainability, FedEx</li> <li>* <b>Len Sauers</b>, VP, Global Sustainability, Procter &amp; Gamble</li> <li>* <b>Andrew Stokes</b>, Chief Information Architect, Deutsche Bank</li> <li>* <b>Arlin Wasserman</b>, VP, Sustainability &amp; Corporate Responsibility, Sodexo</li> </ul>			
4:30-6:00pm	<i>Members-Only Closing Reception</i>			